

All tiers include your logo displayed on our website <https://armta-calgary.com/> with a live link to your website

Impromptu

A biannual newsletter for Music and Speech Arts teachers who are members of the Calgary and area branch of ARMTA.

Ad Size	Rate	Orientation	Dimensions (inches) Width x Height <i>examples on p.2</i>
1/8 Page	\$160	Landscape only	4.25 x 2.75
1/4 Page	\$275	Portrait or Half Banner	4.25 x 5.50 or 8.50 x 2.75
1/2 Page	\$525	Landscape or Skyscraper	8.50 x 5.50 or 4.25 x 11.00
Full Page	\$750	Portrait only	8.50 x 11.00

ACRA (ARMTA Calgary Recital & Awards)

A landmark recital, followed by a ceremony to award students who receive the highest marks in each discipline.

Ad Size	Rate	Orientation	Dimensions (inches) Width x Height <i>examples on p.2</i>
1/4 Page	\$115	Portrait only	3.50 x 4.25
1/2 Page	\$175	Landscape only	7.00 x 4.25
Full Page	\$250	Portrait only	7.00 x 8.50

Sponsor a Scholarship (for a student with top marks)	Rate
Vivace Level Your organization is recognized in the student's ACRA award letter. <i>OPTIONAL: Name the parameters (e.g. intermediate voice) or name the student you wish to sponsor.</i>	\$50
Presto Level Your organization is recognized in the student's ACRA award letter and in the Recital Programme. <i>OPTIONAL: Name the parameters (e.g. advanced strings) or name the student you wish to sponsor.</i>	\$100
Prestissimo Level Scholarship is named after your organization. Recognition appears in the student's ACRA award letter, the Recital Programme and when the scholarship is presented at the ceremony.	\$150
Maestoso Level Scholarship is named after your organization. Recognition appears in the student's ACRA award letter, the Recital Programme, and when the scholarship is presented at the ceremony. Your business is invited to personally present the scholarship and display your advertising banner at the ceremony.	\$200

CLICK TO PLACE YOUR ORDER

<https://form.jotform.com/252625683759269>

Be prepared to upload your ad(s) and your logo
(Payment NOT necessary to order - you will be billed later)

DEADLINE: August 10th

Allowable File Types

Ads: jpg, jpeg, png, or pdf

Logos: jpg, jpeg, or png (NO pdf)

Questions? Contact Andrea Case, Sponsorship Convener: cello.case@gmail.com

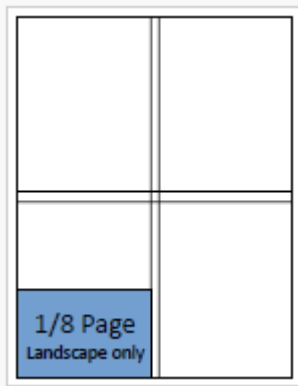
Checklist

- ☐ Printer's marks removed (crop marks, registration marks, etc.)
- ☐ Ad is straight and legible
- ☐ Ad has been proofread for spelling and typos
- ☐ Type is large enough to see and read clearly based on your ad size



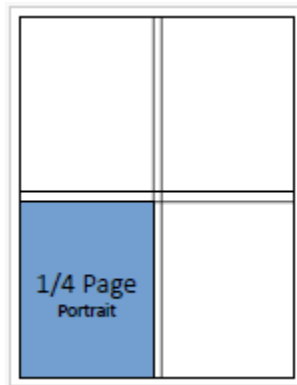
Ad Orientation and Dimensions

1/8 Page Landscape



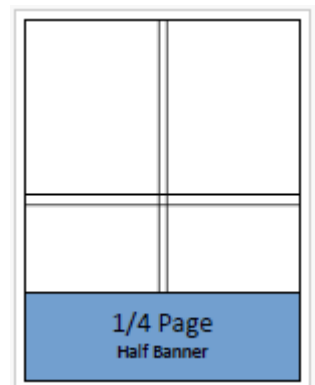
4.25" W x 2.75" H

1/4 Page Portrait



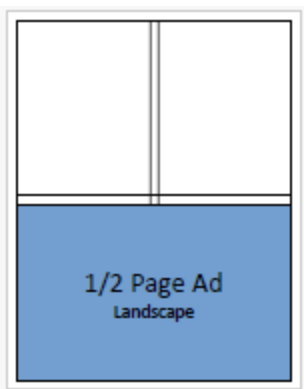
4.25" W x 5.50" H

1/4 Page Half Banner



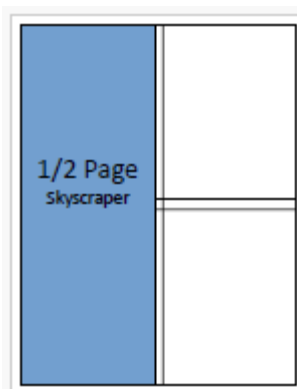
8.50" W x 2.75" H

1/2 Page Landscape



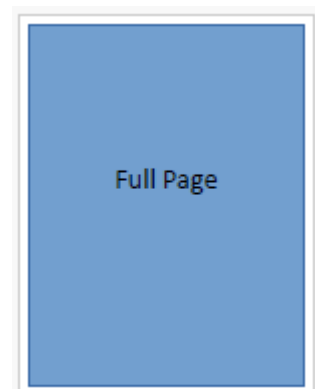
8.50" W x 5.50" H

1/2 Page Skyscraper



4.25" W x 11.00" H

Full Page Portrait



8.50" W x 11.00" H