

Technical Specification Sheet for Sponsors

Acceptable Ad Sizes for Each Tier Level

Less Margins:	BUSINESS CARD 3.5 W x 2" H or 2" W x 3.5" H	PORTRAIT 4.75" W x 5.5" H	LANDSCAPE 5.5" H x 8.5" W	SKYSCRAPER 4.75" W x 11" H	HALF BANNER 8.5" W x 2.75" H	PORTRAIT 8.50" W x 11" H
Largo (n/a)						
Adagio (Business Card)	✓					
Andante (1/4 Page)		✓			✓	
Allegretto (1/4 Page)		✓			✓	
* Allegro (1/2 Page)			✓	✓		
Vivace (1/2 Page)			✓	✓		
** Presto (Full Page)						✓
Prestissimo (Full Page)						✓
Maestoso (Full Page)						✓

* see note
for ACRA

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for ACRA

* Allegro: Sponsor may change ad to Portrait or Half Banner for ACRA

** Presto: Sponsor may change ad to Landscape or Skyscraper for ACRA

Advertisement Guidelines (see the Tier Sheet for deadlines)

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| Digital camera-ready artwork may be JPG, PNG or PDF | • Please remove all printer's marks (e.g. crop, trim, bleed, registration, colour bars) |
| All ads must be: straight, legible and proofread | • Logos provided for our website must be an image such as JPG or PNG (no PDF files) |

Impromptu Newsletter is published in September and March
ACRA Recital Program is published for awards ceremony in late January