

Calgary Branch Board Meeting

MINUTES of MEETING

Date: 2022 April 18 Place: Zoom

Chair: Beth Olver Recorder: Maryellen Pankratz

Members:Beth Olver, Barb Robertson, Lorna Sewell, Rachel McLellan, Nathene Arthur Carolyn Steeves, Denisha TeichroebLate arrivals:Carolyn 9:42 am. Denisha 9:52 am via phone (we couldn't see her votes).

Guests: none

Regrets: Frances Ewington, Lisa Kiernan

ITEM	NOTES	Action
1. Welcome Introduction of conveners:	•	
 Approval of Agenda Approval – your top 3 items 	 Meeting called to order at 9:32 am AMENDMENT: Beth added 6.7 to agenda "AGM Planning" MOTION: Rachel moved to approve the amended agenda. Nathene seconded the motion. Motion carried. 	
3. Approval of Minutes: 2022 March 21	 Attachment Nathene moved to approve the March 21 minutes. Barb seconded the motion. Motion carried. 	
 4. Approval of Consent Agenda 4.1 Correspondence – ACRA recital 4.2 Nominations committee /Volunteer 	 Reports below 4.1 separated attachment Lorna moved to approve the consent agenda. Nathene 	

coordinator – Lorna Sewell 4.3 Music Marathon – Laura Whitehead 4.4 Provincial board - Barb, Carolyn, Nathene 4.5 new members - Melodie Archer 4.6 AGM planning – Beth Olver 4.7 Promotions –Rita Thurn	seconded the motion. Motion carried.	
Nothing new to report: Sponsorship – Jackie Law, Workshops Events- Looi Tan; Catering – Nadia Khlynosvskay; ACRA – Tanya Foster; Rotary C3 – Barb Robertson; Communications C3 – Barb Robertson; Scholarships – LaDona, Impromptu – Rachel McLellan, Social Media – Rachel McLellan		
5. Announcements	•	
6. Reports for Discussion		
6.1 Microsoft for teachers - Maryellen	Tabled until we hear from Provincial	
6.2 Treasurer report –Maryellen, Denisha –	 When to re-new GIC. Barb moved to reinvest the Morning Musicale GIC for six months so it will be due in November. Nathene seconded the motion. Motion carried. 	
6.3 recitals - Frances	 Should we use gift certificates, not etransfers for future recitals? In deciding, please consider that Speech Arts students, should they win, cannot buy Speech material from Long & McQuade. The more versatile Visa gift certificates can be problematic with activation fees and left over balances. The board recommended that at in-person recitals, the convener hand the winner \$25 cash. If the recital is online, the convener will arrange for a \$25 etransfer to the winner. 	Beth will communicate the decision of this discussion to Frances.

	• The consensus is that cash or etransfer is the simplest way to handle this prize draw.	
6.4 Music Marathon – Laura Whitehead	 See 4.3 Heritage Park and Steinway Gallery have both been very generous in their support of our event. I think that we should purchase a gift basket (or something similar) for each organization. I should have enough funds remaining in the Music Marathon budget, but if not, are there additional funds that can be used? The biggest issue is who would receive the gift baskets? The board suggested that a thank you card is sufficient. 	Beth will let Laura know the outcome of this decision.
6.5 Affiliate grant, Conference grant – Barb, Nathene, Beth	 Proposed applications attached separately We will plan to announce this at the AGM 	Maryellen will set up the applications in Jotform.
6.6 Andrew Williams Award	 Just also something to remind our Branch about. \$250 from CFMTA. Only two branches across Canada applied last year, and only one was granted it. Are we in Calgary planning anything for this November? As a branch, we don't have a history of supporting this. 	At the AGM, we will plan to ask if anyone would be interested in volunteering for this.
6.7 AGM Planning	 armtaofficers@gmail.com. We should have access to the building by 8:45. 9:20 snacks; 9:30 speaker (hopefully). After that, socialize and refresh 	Lorna will look for a couple volunteers to help Nadia. For the purpose of the 7% quorum, Maryellen will check how many members we currently have. Barb will email the

 anyone has somethin to the form the physically. By listening in from Zoom, it's possible she won't catch things as clearly or be able to ask questions immediately. If Nathene doesn't have any other duties that would preclude her from taking shadow minutes, she could do it. Beth would like to have paper templates available on the tables to write down motions. We would like 3 to 6 door prizes for members who attend in person. We need a set up at the registration table for a draw. We'll give people time to socialize and we'll play a tame-tag game. Barb will buy some stickers and print names on them. She'll need a list of names. We'll give everyone a tag that has the wrong name and they have to find the person it belongs to. The head table will have the chair, vice chair and past chair. The other board members should sit at separate tables to ensure they help the members get engaged. Reports for action 			
7.1 review & approval of proposed 2022-23• General budget for 2022-23 as revised in March see attachedbudget - Maryellen, Denisha• Maryellen would like to keep administrator expenses for	7. Reports for action	 that there will be a couple copies of the agenda and budgets on each table and request they bring their own copy if they'd like or pull it up on their devices. We haven't asked the church for the equipment to project the agenda and reports onto a large screen, but Beth doesn't feel comfortable with this technology anyway. It may be safer if someone there personally keeps track of minutes and then turns them over to Maryellen, who can't attend physically. By listening in from Zoom, it's possible she won't catch things as clearly or be able to ask questions immediately. If Nathene doesn't have any other duties that would preclude her from taking shadow minutes, she could do it. Beth would like to have paper templates available on the tables to write down motions. We would like 3 to 6 door prizes for members who attend in person. We need a set up at the registration table for a draw. We'll give people time to socialize and we'll play a tame-tag game. Barb will buy some stickers and print names on them. She'll need a list of names. We'll give everyone a tag that has the wrong name and they have to find the person it belongs to. The head table will have the chair, vice chair and past chair. The other board members should sit at separate tables to 	Beth will buy some bedding plants for parting board members and
budget - Maryellen, Denisha Maryellen would like to keep administrator expenses for 	7. Reports for action		
	7.1 review & approval of proposed 2022-23 budget - Maryellen, Denisha	Maryellen would like to keep administrator expenses for	

7.2 approval of proposed changes to job descriptions Beth • ACRA • Music Marathon • Endowment projects	 an operating expense and because it's too complicated to page the wage out of two accounts. It would be simpler to leave ACRA expenses in general funds instead of transferring funds into Endowment to cover the expenses. Music Marathon is different because it's a fundraising project of the Endowment Society. Reasonable expenses are always acceptable in a charitable society and expenses associated with fundraising would be a reasonable expense. We would like to pay Music Marathon expenses directly out of the Endowment Society bank account and not transfer those funds as a donation from the general account. Denisha moved to approve the revised Calgary general budget. Nathene seconded the motion. Motion carried. Separate document: Job descriptions revised 2022 Barb moved to approve the revised job descriptions. Carolyn seconded the motion. Motion carried. 	Beth will follow up with Sharon Carne on Music Marathon.
7.3 promoting our scholarships – Barb re call about Morning musicale scholarship Barb, Beth	 Nathene moved to publicize future scholarships, grants and student awards/prizes on a dedicated page of our website and list them in Impromptu. Lorna seconded the motion. Motion carried. ARMTA Calgary meeting adjourned at 10:59 am. 	
Adjourn Board meeting open Endowment Society meeting	 Endowment Society meeting called to order at 10:59 am. 	
8.1 Approval of minutes from Feb 14, Mar 21	• Nathene moved to accept the February and March minutes. Lorna seconded the motion. Motion carried.	
8.2 review & approval of proposed 2022-23 budget – Maryellen, Denisha	 See attached Nathene moved to approve the revised budget. Rachel seconded the motion. Motion carried. 	

8.3 Policy on Endowment Society Investments	 Nathene moved that 100% of the interest earned from the GICs be cashed out and used for scholarships, with the exception of the Peter Turner GIC. Lorna seconded the motion. Four in favour. One opposed. Motion carried. The Peter Turner GIC is excluded from this principle. Explanation: the current (anonymous) donor for the Peter Turner Scholarship (presented at ACRA) intended that the donation from Peter Turner's estate be allowed to grow until she is no longer able to fund that scholarship. At some point in the future, we may have to start using some of the principle from the other GICs. 	
8.4 review job description for endowment society student projects see 7.3 Beth	Review description – see attached	
 8.5 Report on current projects – consent agenda Nathene, Carolyn, Laura, Denisha 8.6 Report on current projects FOR DISCUSSION Nathene, Carolyn 	 To match the video competition prizes, the committee would like two runners-up in the poster competition. The committee would like to have two dedicated pages in the Fall Impromptu for thumbnail pictures of all the 33 Poster entries, with the 1st Place and Runner Up pictures larger and with the names of the artists. Maybe even an interview? This will be great publicity for next year's event. 	RE paragraph 1: The committee has a budget of \$3000 to operate up to three projects a year and can set their own parameters.
	 We would also like to mail a hardcopy of Impromptu to each of the entries (all 33 of them) so they can see their art celebrated in our magazine. We will need to ask ARMTA Calgary for more funds to do this. 	RE paragraph 2: The editor is in favour of this and board permission is not necessary.

	• Endowment Society meeting adjourned at 11:25 am.	
9. Next Meeting	AGM May 9, New board May 16	

4. Consent agenda:

4.2 Nominations committee /Volunteer coordinator 2022/04/11 Lorna Sewell, Lisa Kiernan

REPORT: Volunteer recruitment

BACKGROUND: The entire membership of Calgary Branch of ARMTA was contacted in effort to collect a list of volunteers to either take on the role of convener for the various chapter activities, or to be called upon when help is needed by the conveners.

To date there are 15 individuals willing to be called upon to help conveners.

The following convener roles have been filled: ACRA, OSR, North Student Recitals. PPG advisor. Still needed are South student recitals, Music marathon; Workshops& Events.

One member has expressed a desire to be considered as a board member at large: Kaylee Read

4.3 Music Marathon CONVENER 2022/04/11 Laura Whitehead

TYPE OF REPORT:

- INFORMATION for the board
- DISCUSSION for the board

REPORT:

- The use of Heritage Park Town Square on June 4th has been confirmed.
- Heritage Park will provide the space, as well as a tent, tables, chairs and extension cords at no cost to us. It is extremely generous of them. It sounds like they may also provide sound equipment for us. I will confirm that detail.
- Beth has signed the rental agreement for the piano with Steinway Piano Gallery. They are not charging us for the rental, but we must pay for moving and tuning. They have given us a 20% discount on moving and tuning. The total cost will be \$680.40. A cheque will need to be issued to Steinway Gallery.
- The piano will be delivered the morning of June 4th around 8am, at which time it will be tuned.
- Maryellen worked with me to create the jotform entry as well as a separate donation page on CanadaHelps for Music Marathon. We finalized everything the week of April 4th.

- The Music Marathon announcement was sent on April 7th. As of April 11th, four teachers have registered for the event (including my-self) and two teachers have volunteered.
- I still need to arrange the COI and the audio equipment for the event.
- I have set a soft deadline of April 30th for initial registrations. Until that date, teachers may receive a maximum of 30 minutes. After that date, they can have up to an hour.
- I intend to release the first schedule shortly after April 30th, based on the registrations I have received to that date.
- If the event fills before April 30th, registration will close and a schedule will be created.
- BACKGROUND:
 - Heritage Park and Steinway Gallery have both been very generous in their support of our event. I think that we should purchase a gift basket (or something similar) for each organization. I should have enough funds remaining in the Music Marathon budget, but if not, are there additional funds that can be used?

4.4 Provincial Board Report --- letter re new logo

Dear members of ARMTA Provincial:

As I write to you on this warm and windy southern Alberta day, I can feel the heat of the sun and the promise of a new summer approaching. In the same spirit I would like to announce the upcoming changes to ARMTA's brand image.

The ARMTA Brand Renewal Committee and Focus Group have been busy over the past months to renew our official ARMTA logo and website in a way that appeals to potential members and students. You may have already taken a look at the new logo - it was introduced during February Board meetings, and your branch representative may have passed it on to you.

If the term "branding" is new to you - it refers these days to the personality and priorities of an organization, expressed in graphics, colours, general tone of published text, etc. The finished product is meant to appeal to the organization's audience.

On behalf of the Committee, I am happy to announce that our new official logo and website will launch in a few weeks time. You will see:

- * the new ARMTA Provincial logo
- * individual Branch logos, to be adopted as desired
- * a new personality for our ARMTA Provincial website
- * "brand standards" to govern the use of the ARMTA logo and brand colours, on any published material
- * logo files for you to download to your own studio website, studio correspondence, business cards and anywhere else.

Within a few days of the launch you will receive a direct link to the new logo files, downloadable in every possible format. The ARMTA Brand Renewal Committee is to be commended for a job very well done!

If you have any questions, please contact Tamara Bowie, our Administrator, at admin@armta.ca

Have a wonderful spring and be ready for the next announcement....

Nathene Arthur ARCT RMT President ARMTA Provincial

4.5 NEW MEMBER CONVENER REPORT 2022/04/22 Melodie Archer INFORMATION: We have had 5 new members join the Calgary Branch in April.

Karenfaye Shephard-Carmichael (April 2022)

Registered Subject: Piano Subjects Taught: Piano, Voice, Guitar, Ukulele, Violin, Viola, Cello, Music History, Theory, Composition

Xing Zhao (April 2022) Registered Subject: Piano

Kimberley Yim (*March 2022*) Registered Subject: Piano Subjects taught, theory

Tracy Taylor (*April 2022*) Registered Subject: Piano Subjects taught, Theory, Montessori music teacher

Katherine White (April 2022) Registered Subject: Piano

I have sent them a welcome email with an attached information letter. In my email, I am encouraging New Members to volunteer. I have requested 5 separate board members to call and welcome them personally.

4.7 Promotions CONVENER REPORT 2022/04/11 G. Rita Thurn

REPORT: There is nothing to report at this time, other than the printing and purchase of brochures for August 2022.

6.2 TREASURER REPORT submitted by Maryellen 2022, April 18 Denisha Teichroeb, Treasurer & Maryellen Pankratz, Bookkeeper

Our current bank balances are as follows as of April 10:

\$43,739.71 ARMTA Calgary Branch

\$12,018.17 Endowment Society

The bank has notified us that we have a GIC maturing next month. Because interest rates have been at an all-time low, I recommend waiting six months to a year before reinvesting it. Rates are anticipated to rise gradually to 2% by the end of this year and to 2.5% in the first half of next year. Alternatively, we could invest it in a 1-year GIC during that "waiting period".

6.3 North Recital Convener – submitted by Frances Ewington 2022/03/19 Frances Ewington, Han Ding

On March 5, 2022, Calgary ARMTA held a Zoom recital for students from 2pm - 3pm. This was organized and hosted by Frances Ewington. 17 students participated. The studio's of Gloria Chu, Natalie Brodsky, Nadia Khlynouskaya, LaDona Ahenda, Zoe Ko, Colleen Athparia, and Frances Ewington were represented. Piano, Voice, Violin, and Speech and Drama were performed. 1 ARMTA scholarship of \$25 was awarded by random draw. Ayla Au-Yeung was the lucky recipient.

BACKGROUND:

It has been brought to the Board that a Long & McQuade gift certificate wasn't used for this recital's draw, but rather a cash scholarship. I communicated to Ayla's mother "Your daughter, Ayla Au-Yeung, won the \$25 ARMTA scholarship for recital participation at the Zoom recital on Sunday. She did a lovely job on her song 'Come by the Hills'. We at ARMTA give scholarships to help students further their performing arts endeavours. Most students use the small scholarships to purchase new music or attend a music event. The money will be sent by e-transfer by our ARMTA Calgary Board secretary." Ayla's mother communicated back "Thanks very much for your email. What a fabulous opportunity for Ayla to share her music. Ayla's grandpa was battling a very short yet aggressive fight for cancer and he ended up losing the battle last Sunday. While he was in the hospital, barely breathing and not responsive, Ayla chose this particular song to sing to her grandpa. Ayla has not been in the best frame of mind and this generous gift has made such a positive impact. This would go towards her continued work with music. I will be happy to put it towards her music education." Because the family was in midst of a death I didn't insist that a thank you card be sent to Calgary ARMTA C/O Beth Olver.

RECOMMENDATIONS:

Our secretary feels that it didn't feel very special to her to send an e-transfer scholarship. <u>A motion has been made to use gift certificates</u> <u>not scholarships for future recitals.</u> In voting, please consider that Speech Arts students, should they win, cannot buy Speech material from Long & McQuade. The more versatile Visa gift certificates can be problematic with activation fees and left over balances.

6.6 Andrew Williams Award - Submitted by Nathene Arthur April 12, 2022

https://www.cfmta.org/en/william-andrews-awards/

Does your branch have an innovative Canada Music Week event?

CFMTA/FCAPM is presenting two awards of \$250 each to the two entries judged as the most worthy by a panel of judges from across Canada. All branches in Canada are eligible to submit an application.

These awards are made possible by the generous annual donation of William Andrews of Toronto, ON.

William Andrews is an excellent musician and is supportive of young musicians. In addition to his financial support for CFMTA/FCAPM, he is our travel agent for delegate travel and special events.

Application guidelines

1. Send a brief written proposal of the Canada Music Week project or event that your branch is planning for this year. Describe your goals, plan of action and proposed timeline. Include a balanced budget and plans for promoting the event. (maximum two pages)

2. The focus should be on Canadian music and composers. Projects incorporating innovative use of technology, social media and outreach to new and diverse audiences are encouraged. Expenses for scholarships, hospitality and operating expenses for Contemporary Showcase Festivals are ineligible.

3. Proceeds from the event may not be donated to another charitable organization.

4. Include the name of the branch and the contact information (address, phone and email) for the chairman of the project.

5. Past grant recipients are eligible to apply again for a different project, once every three years.

6. The branches who receive the awards will be asked to submit a report that will be featured in the Canada Music Week (Fall) edition of the Canadian Music Teacher magazine.

Deadline October 15, 2021

For more information or to submit proposals, contact: <u>canadamusicweek@cfmta.org</u>

For past recipients - check out our Archive site

6.7 AGM planning report 2022 April 12 Beth Olver

First Church of the Nazarene at 65 Richard Way SW has been booked for our AGM: the fireside room (with use of the kitchen for water & sinks).

The cost is \$45 per hour (3.25) hours plus \$30 an hour (3.25 hours) for a representative of the church to lock and unlock and stay with us. We will be invoiced after May 9.

Nadia Khlynovskaya has been emailed about providing refreshments (suggest fruit and veggie plates, maybe with some cheese, as well as a plate of sweets).

The membership will be emailed with information, and requested to RSVP for in person and for online attendance.

Frances and I have identified possible speakers and one has been contacted by email.

7.3 Promoting Scholarships

Barb emailed:

just had a phone call from a member who is wondering why we never gave out or mentioned the Morning musicale scholarship at ACRA...I said that the info was there on the web site and that teachers have to apply, but in that no one signed up for the grad ceremony...not sure how that would have been done online....maybe no one graduated. I also noticed that no one got the Peter Turner scholarship.

This member would like the scholarship promoted more.....like in Impromptu.... anyway, I promised that we would discuss it at the next meeting!!!!!

Motion that in future all our scholarships, grants and student awards/prizes be publicized on a dedicated page of our website and listed in Impromptu.

Follow up: identify a board member each year (or a convener) to ensure the page is updated and is coordinated with ACRA and other conveners who have scholarships, grants or awards/prizes. As far as possible list most recent recipients.

8.2 ENDOWMENT SOCIETY BUDGET MEETING: On March 14, the following board members were present for the Endowment Society budget meeting: Beth Olver, Rachel McLellan, Denisha Tiechroeb, Maryellen Pankratz, Barb Robertson and Nathene Arthur.

GICs: Recommendation to the board: With the exception of Peter Turner, reinvest only half of the interest received on matured GICs and use the other half. We should vote on this now, as the Morning Musicale GIC will mature in a couple months.

Endowment Society Projects: We'd like to add another project in the fall and plan for three events per year with a total annual budget of \$3000.

8.5 Calgary ARMTA Endowment Projects Committee members:

ARMTA POSTER COMPETITION PHASE TWO. March 2 to April 30, 2022

Carolyn Steeves, Mary Ellen Pankratz and Nathene Arthur met at 9pm Thursday March 3rd, 2022 via zoom. We are now into the second phase of our competition. We have 33 total entries: 24 in the 12 and under, 9 in the 13 and over. There were a total of nine teachers who had students enter in this inaugural year. The quality was high and many students reported really loving this competition and thinking about their songs in a new way.

At our meeting tonight, we discussed the following next steps:

1 Nathene will call a few teachers she knows who have not entered students in this competition to see if they will serve as First Round Judge(s). We have Mary Ellen already for sure, and we will look for one or two more. Nathene will get this/these new Judge(s) in contact with Mary Ellen so she can send the google docs Link with the Posters and the Judging Rubric to them. 2 Each Judge will look at all 33 entries using the Rubric we designed, and assign a total mark for each entry. They will list their SIX highest entries in each category, based upon the Rubric. If there are ties, the Judge will need to still choose their six "best" entries. As these may well be duplicates on each list, we do not need to fear huge numbers going into the final round.

3 Once the First Round is done, the top entries will be sent to the Final Round Judge with a fresh slate (no Rubric marks included). The Final Round Judge will then select the 1st and 2nd place winner from each of the two categories.

4 We suggest that next year, cash prizes be made to the top <u>five entries</u> in each class as the quality is so high this year.

5 Carolyn will contact Lisa Kiernan re her internet program for choosing names in a Random Draw. We will use that process to select the three (\$50 each) Random draw names from each category.

6 Mary Ellen will let Barb Robertson know the names of the 1st, 2nd and Random Draw winners to announce to our membership via email.

7 Mary Ellen will write the cheques and mail them to the 5 winners in each category.

8 Mary Ellen will send Impromptu all the Poster Entry drawings to be incorporated into the Fall Impromptu edition. The 1st and 2nd place in each category will have a larger picture with the name of the student, their placement (1st or 2nd) and their category. The other pictures will be included in a two page spread in smaller sizes.

9 What should be sent to the Archives: The FOIP consent forms? All the entries? The Rubric tally sheets used by the Judges for each entry? (are those kept for one year?)

10 Carolyn will make up an ARMTA Email which will go to every competitor as a bcc and send it out before May 1st. It will thank them for entering, list the names of the 1st and 2nd place Prize winners, as well as the six \$50 Random Draw winners. It will mention that those receiving cheques will receive them in May. That way everyone knows and is contacted about the status of their entry.

11 We would like to consider mailing a hardcopy of Impromptu to each of the entries (all thirty-three of them) so they can see their art celebrated in our magazine. We will need to ask ARMTA Calgary for more funds to do this.

12 NEXT STEP. We should plan another Calgary ARMTA Endowment Committee Zoom meeting around the end of March to begin to publicize the Video Competition.

Thank you again, this was a total success. Once the other teachers see the results in the Impromptu and on the announcement emails, this competition will definitely grow in the years ahead.

Till later, Nathene Arthur

8.6 <u>ARMTA CALGARY BRANCH</u> Endowment Projects Committee Report 2022-04-18

Laura Whitehead, Carolyn Steeves, Denisha Teichroeb, Nathene Arthur TYPE OF REPORT: Discussion for the Board

REPORT:

As of today, April 12, 2022, our POSTER COMPETITION 1st Round Judges have narrowed down the top entries and have sent their information to our Final Round Judge. Our First Round Judges were Maryellen Pankratz and Maureen Hossack. Our Final Round Judge is Rosalyn Martin. Both Maureen and Rosalyn are Retired Calgary ARMTA members with very keen artistic eyes. Once the 1st Place and Runner Up are chosen in each of the two age categories, these will be contacted by our Committee and we will prepare an announcement for the website etc. Maryellen will be directed to send the cheques to the winners, and we will do the "3 Random Draws of \$50 each" using the program that Lisa Kiernan has mentioned.

DISCUSSION:

For the POSTER Competition, we would like to discuss having TWO "Runners Up" similar to the upcoming Video Competition. There were many great entries. We also hope to have two dedicated pages in the Fall Impromptu for thumbnail pictures of all the 33 Poster entries, with the 1st Place and Runner Up pictures larger and with the names of the artists. Maybe even an interview? This will be great publicity for next year's event.

RECOMMENDATIONS:

We would like to request that the ARMTA Calgary website, and via email, now begin to promote the upcoming VIDEO Competition once again (deadline is June 1st).

Thank you. Submitted by Nathene Arthur on behalf of the Calgary ARMTA Endowment Projects Committee