



Calgary Branch Board Meeting

Date: 2021 Sept 13

Place: Zoom

Chair: Beth Olver

Recorder: Lorna Sewell

Members: Beth Olver, Rachel McLellan, Frances Ewington, Barb Robertson, Denisha Teichroeb, Lorna Sewell, Nathene Arthur (arrived 10:30), Carolyn Steeves

Guests: Tanya Foster (arrived 10:00; left 10:30)

Regrets:

ITEM	NOTES	Action
1. Welcome Introduction of conveners:	<ul style="list-style-type: none"> Tanya Foster (ACRA convener) 	Beth called the meeting to order at 9:34am
2. Approval of Agenda – your top 3 items	<ul style="list-style-type: none"> Social media moved to 6.5 	Barb moved that the agenda, with revisions, be passed. Rachel seconded, motion carried
3. Approval of Minutes: 2021 June 21	<ul style="list-style-type: none"> Attachment 	Carolyn moved to accept the minutes, Rachel seconded, motion carried
4. Approval of Consent Agenda 4.1 Sponsorship – Jackie Law 4.2 Music marathon – Laura Whitehead 4.3 Student recitals – Josee Robitaille, Han Ding 4.4 Workshops - Looi Tan 4.5 ARMTA Board report – Barb Robertson, Carolyn Steeves	<ul style="list-style-type: none"> Reports below Jackie had a positive response from sponsors Discussion regarding holding a second Music Marathon; board appreciated the initiative of Laura to consider this but agreed that this idea would not work at this time. 	Barb moved to accept the Consent Agenda. Frances seconded. Motion carried. Beth to contact Laura

<p>4.6 Impromptu – Rachel Berg 4.7 Promotion – Rita Thurn 4.8 Nominations 4.9 OSR - Ron Proctor 4.10 Treasurer Reports - Denisha Teichroeb, Maryellen Pankratz 4.11 New members – Melodie Archer No report: Communications-Barb Robertson, Rotary C3 – Barb Robertson, scholarships – LaDona Ahenda</p>	<ul style="list-style-type: none"> • Music exchange and RCM workshop were completed; discussed fact that RCM offers many workshops themselves; perhaps not necessary for ARMTA Calgary to host RCM workshops as well • Nothing new to report from Treasurer 	<p>Rachel will share the Facebook posts with Twitter and Instagram</p>
<p>5. Announcements</p>	<ul style="list-style-type: none"> • 	
<p>6. Reports for Discussion</p>		
<p>6.1 General meeting October 18?</p>	<ul style="list-style-type: none"> • Decision to postpone in-person gathering due to Covid-19; also, no online general meeting 	
<p>6.2 William Andrews Canada Music Week® Awards - October 15, 2021</p>	<ul style="list-style-type: none"> • CFMTA excerpt below • Tamara Bowie email • Discussion regarding this idea and no one wanted to take on the extra project 	
<p>6.3 Branching out</p>	<ul style="list-style-type: none"> • CFMTA excerpt below • Discussed that this may fall under the purview of the Workshops convener (Looi) 	<p>Beth will talk to Looi about this</p>
<p>6.4 branch member survey – Lisa, Beth, Frances 6.5 Social Media Social Media – Rachel Berg</p>	<ul style="list-style-type: none"> • 2 Separate attachments • The survey results were reviewed : primarily “older” teachers; most members teach piano and theory; average fee charged by members is currently \$60-75 per hour. This will be encouraged – suggestion to post on the website • • • • Discussed audience of Facebook and effectiveness with reaching a larger audience, especially younger teachers • 	<p>Beth will pass on to Looi the workshop suggestions that were shared on the survey</p> <p>A name will be drawn from the 45 survey respondents</p> <p>Tabled further work on the website for another meeting</p>
	<ul style="list-style-type: none"> • 	<p>Barb moved to accept the reports, Frances seconded, motion carried.</p>

7. Reports for action		
7.1 ACRA – Tanya, motion re scholarship amounts	<ul style="list-style-type: none"> • Xlsx attachment ACRA scholarships • Discussion regarding the number of piano students who receive exam marks in the 90s but who have not historically received ACRA scholarships due to the large number of piano students in competition for these scholarships. Suggestion to give these students honorable mention in the ACRA program and be awarded medals at the OSR • Discussion regarding changing the scholarship amounts for ACRA; all disciplines have the same divisions: Jr 1, Jr 2, Intermediate, Advanced 	<p>Motion by Frances to present medals and honorable mention to students achieving 90+ exam marks but who have not received an ACRA scholarship. Seconded by Carolyn. Motion carried.</p> <p>Motion by Frances to accept the proposed increases to ACRA scholarships; \$10 increase to all \$30, \$40, \$50 scholarships; all other scholarships increased by \$20 each. Seconded by Nathene. Motion carried, with one opposed.</p>
	<ul style="list-style-type: none"> • 	
Adjourn Board meeting open Endowment Society meeting	<ul style="list-style-type: none"> • 	Beth adjourned meeting and opened Endowment meeting at 11:00am
7.8 Approval of minutes from June 21	<ul style="list-style-type: none"> • 	Rachel moved to accept the minutes from June 21; Nathene seconded; motion carried
7.9 Planning for student events – Nathene, Carolyn, Laura	<ul style="list-style-type: none"> • Ideas for student events shared; thanks to the committee for their creative ideas 	The same committee will follow-up with planning 3 of the

		suggested activities; Carolyn offered to help
9. Next Meeting	Meeting dates: Oct 18, GM in October?, Nov 15, (Dec if needed) Jan 17, Feb 14, March budget, Mar 21, Apr 16, AGM May 9, New board May 16	Next Board meeting October 18 th at 9:30am
Meeting adjourned	11:13am	

4. Consent agenda:

4.1 Sponsorship CONVENER REPORT 2021/09/01

REPORT: We have decided to keep the reduced advertising rates because Covid is still a threat, businesses are still suffering from its effects. We have the following 10 advertisers, bringing in a total of \$2,780.00

- Long & McQuade \$300
- Michael Lipnicki Fine Pianos \$300
- Music Makers \$300
- Music for Young Children \$180
- Hafermehl Piano Services \$300
- Bearspaw School of Music \$ Arts \$120
- Yamaha Canada Music Inc \$500
- Ambrose University \$180
- *Blue Note Music \$300
- Mount Royal Conservatory \$300
- *New sponsor

4.2 Music Marathon 2021/09/02 Laura Whitehead INFORMATION for the board

REPORT: At this time, I am not looking into venues. In October or November, I will start looking at options.

Depending on COVID numbers and regulations, perhaps we can have an indoor Marathon around March, and an outdoor Marathon around May/June.

BACKGROUND: Heritage Park had to cancel their events in June 2021, therefore, we had to cancel Music Marathon.

4.3 Student Recitals 2021, September 3 NW Josee Robitaille SW Han Ding INFORMATION for the board

Josee booked the following recital dates at St David United church. If health restrictions changes, they will be held at the same time online.

- Saturday Nov 6 at 1 pm
- Saturday March 5 at 1 pm
- Saturday May 7 at 1 pm

Han Ding has booked Nov 7 at 6pm at Lipnicki. None of the stores are booking into 2022 yet.

If recitals are online, I suggest that we continue with the \$25 gift certificate from one of our sponsors to be drawn at every mini recital (4 mini recitals of 20 minutes each online).

Han Ding is responsible for booking a facility and setting dates for the SW recitals

4.4 Workshop CONVENER REPORT 2021 September 5, 2021 Looi Tan, Rita Turn, Lorna Sewell

REPORT: September 1st 2021 – Music Exchange night at the Village Hall.

A total of 11 people attended the book exchange. 9 were already members of ARMTA, 2 were student teachers of mine. There were a lot of books on display, mostly piano, voice, and theory. Too bad, we did not get any other non-member to come out to take advantage of this event, as there was free parking, and a big hall to hosts more people.

4.5 Provincial Rep CONVENER REPORT 2021 09, 13 Barbara Robertson Carolyn Steeves

REPORT: Music Conference Alberta, Part 1, was online, using “Spatial Chat”, Friday evening August 27 and Saturday, August 28. There were some very dynamic speakers, especially Mr. Milt Allen and Dr. Jeffrey Allen Murdoch.

Part 2 of MCA will be in Banff, April 22 and 23.

The board met Sunday, August 29.

The AGM for ARMTA Provincial will be held using Zoom, Saturday, October 2, 4:00-5:00.

4.6 Social Media CONVENER REPORT 2021, August 6 Rachel McLellan

REPORT: I (Rachel) became an manager of the ARMTA Calgary Facebook page earlier this summer. Over the summer, we had one person send us a message asking how much lessons cost and Ilkim sent them the link to our teachers’ directory. The only post we made since I became a manager in June was a post about the zoom meeting the Derek Chiu the RCM rep. As of my writing this report, it has had 11 views. Our previous post before that was a shared post from ARMTA about COVID restrictions in May, which had 28 views. Overall engagement is low but so is our posting activity, which I hope to improve this year as more things happen that I can share on the page.

4.7 Impromptu CONVENER REPORT 2021, August 6 Rachel McLellan, Barbara Robertson, Maryellen Pankratz

REPORT: The deadline for Impromptu submissions was July 15th. Publication date was roughly September 1st. We received several submissions from various members. Rachel will do a better job of keeping these organized, as unfortunately she misplaced/forgot an article from Rita that we discussed last meeting. We needed to follow up with Rita and get a list of all the PDA winners and Rachel never did that. Rachel is very sorry and will try to do better in the future.

Another small issue was the formatting of an ad. In the future, we will be clearer that ads need to be in PDF or JPG/JPEG form.

Barb discovered that the list Carol had been working off for mailing Impromptus was out of date, resulting in several members receiving unwanted issues and others never getting hard copies they requested. In addition, some advertisers didn't want hard copies, but we were unsure who they were. This should hopefully become easier down the road.

So far, the feedback on the Impromptu makeover has been positive. I'm interested in hearing feedback from the board if they have read it.

4.8 **Promotions** Convenorship September 5th, 2021 G. Rita Thurn

ARMTA Business Cards are being distributed to all of the Long & McQuade Stores, Steinway, Music Makers (2), R.S. Music , Viva Music Studio, DeWaal Music, Chinook Music, Time Music Studios, United Conservatory of Music, MRU and University of Calgary.

A Temporary Brochure is also being distributed (written by Nathene Arthur). Tamara Bowie will try and get me another Brochure Form that is also being used. I was not aware of this other implemented form. Once I receive it I will make certain that the remaining Music Studios/Educators will receive these newer forms.

All information will be received by the above retail and Studios by September 16th, 2021.

4.9 **Nominations**: Carolyn Steeves agreed to become the second ARMTA Board member for our branch. Jennifer Wolsey volunteered to be the second auditor.

4.10 **OSR CONVENER REPORT** Sept. 7, 2021 Ron Proctor, Lisa Kiernan

The OSR 2022 is booked at St. David's Church for Feb. 2022, pending gathering and performance Restrictions. More info will arrive for November 2021.

4.11 **TREASURER'S REPORT** for **SEPTEMBER 13, 2021** Denisha Teichroeb, Treasurer Submitted by Maryellen Pankratz, Bookkeeper

TYPE OF REPORT: INFORMATION

Bank Balances as of September 8, 2021

General Account	<u>\$47,884.83</u>
Endowment Account	<u>\$12,776.37</u>
GIC Investments (details below)	<u>\$24,000.00</u>

Peter Turner Scholarship matures Nov. 20, 2025	\$3,570
Can. Bank Market Smart GIC matures Nov. 23, 2021	\$5,000
Morning Musicale Scholarship matures May 17, 2022	\$5,000
Can. Bank Market Smart GIC matures Nov. 23, 2023	\$11,000

INFORMATION: We have had 3 new branch members since May 2021.

Marlene Krickhan (*May 2021*)

Christina Shorting (*July 2021*)

Marianne Bleile (*August 2021*)

They have been sent welcome letters and someone from the executive has personally contact

The new member job description has been updated.

For new ARMTA members who live in the Calgary area but who haven't joined our branch there are two new initiatives.

The New Member Convener will arrange for a complimentary copy of Impromptu to be sent to the new ARMTA member.

The New Member Convener will provide one complimentary invitation to an ARMTA Calgary event: something where they can meet with other Branch members.

6.2 William Andrews Awards <https://www.cfmta.org/en/william-andrews-awards/>

Does your branch have an innovative Canada Music Week® event?

CFMTA/FCAPM is presenting two awards of \$250 each to the two entries judged as the most worthy by a panel of judges from across Canada. All branches in Canada are eligible to submit an application.

These awards are made possible by the generous annual donation of William Andrews of Toronto, ON.

William Andrews is an excellent musician and is supportive of young musicians. In addition to his financial support for CFMTA/FCAPM, he is our travel agent for delegate travel and special events.

Application guidelines

- Send a brief written proposal of the Canada Music Week® project or event that your branch is planning for this year. Describe your goals, plan of action and proposed timeline. Include a balanced budget and plans for promoting the event. (maximum two pages)
- The focus should be on Canadian music and composers. Projects incorporating innovative use of technology, social media and outreach to new and diverse audiences are encouraged. Expenses for scholarships, hospitality and operating expenses for Contemporary Showcase Festivals are ineligible.
- Proceeds from the event may not be donated to another charitable organization.
- Include the name of the branch and the contact information (address, phone and email) for the chairman of the project.
- Past grant recipients are eligible to apply again for a different project, once every three years.
- The branches who receive the awards will be asked to submit a report that will be featured in the Canada Music Week® (Fall) edition of the Canadian Music Teacher magazine.

Deadline October 15, 2021

For more information or to submit proposals, contact: canadamusicweek@cfmta.org

6.3 Branching Out 2021-2022 <https://www.cfmata.org/en/branching-out/> **Celebrating Musical Multiculturalism and Diversity in our Communities.**

Throughout history, musicians have provided the soundtrack for moments of great social events and change. Songs were sung for freedom and for protest, symphonies were written to create awareness and for celebration. In the context of music education, diversity carries many meanings, all of which are rooted in increasing awareness, accessibility and equality. At a socio – cultural level, it is actively seeking representation of various ethnicities, religions, gender identities in both the educator and student populations. In a pedagogical framework, it is the inclusion of methodologies and techniques from an array of musical lineages including African, Asian, European and more. In the artistic sense, it is the sharing of differing opinions, interpretations and ideas.

In celebration and in honour of these changes, the 2021-2022 Branching Out initiative, **Celebrating Musical Multiculturalism and Diversity**, encourages branches to host events that bring diverse musical and artistic traditions together. With a goal of experiencing and sharing music styles and traditions of non-Western European culture, and of understanding the similarities and differences on both a social and artistic level, these events will serve to educate and unite students, audiences and communities.

Some ideas:

- Host a lecture/panel discussion comparing composition techniques from the European tradition to the ethno-musical tradition. This could be combined with a composition class
- Host a lecture/panel discussion/demonstration comparing European traditional instruments to ethnic instruments, i.e. violins and African goje; Spanish guitar and Japanese koto. This could be followed by a concert or demonstration
- Sponsor a concert of traditional ethnic music i.e. First Nations Drumming, Ukrainian Choir
- An event celebrating the music of individuals and/or groups who have been silenced or marginalized

Let us celebrate how our diversity inspires and strengthens us as artists and as Canadians.

CFMTA/FCAPM will donate \$100.00 to each branch that hosts an event by March 15, 2022.

Applications are to be submitted on-line at www.cfmata.org and must include a write-up of the event, a photo and a completed photo release form. Deadline for submissions is March 31, 2022.

For more information: Anita Perry admin@cfmta.org

7.1 ACRA CONVENER REPORT September 4, 2021 Tanya Foster, Lisa Kiernan

INFORMATION: The ACRA application will be open Sept. 10th with a hard deadline of Sunday, November 7th. Exam deadlines for ACRA have been adjusted as follows – Sept. 1 2020-August 31st, 2021.

DISCUSSION: Increasing the ACRA scholarship amounts as follows: \$30, \$40 and \$50 scholarships to be increased by \$10 each. All other amounts to be increased by \$20 each. See attached spreadsheet for original amounts from last year. Keep in mind, all disciplines will be categorized the same regardless of what is shown on the spreadsheet. If going by the previous years scholarship entries this would increase the total scholarship amount by \$440.00. This is most likely a low approximation since entries were lower last year due to COVID. Also note that this increase would not affect named

scholarships or Advance Theory scholarships.

ACTION: Decide on the amounts going forward for ACRA scholarships. The increases mentioned above are suggestions only, open to other amounts.

ENDOWMENT COMMITTEE REPORT FOR SEPTEMBER 2021 Committee members: Carolyn Steeves, Laura Whitehead, Nathene Arthur

On Wednesday July 28th, 2021 Carolyn, Laura and Nathene met via Zoom to discuss potential new programs/projects/events to celebrate our ARMTA Calgary students, using money in our Calgary Endowment Funds.

These funds have been collected from events such as the Music Marathon, where the originally expressed intent was for a large portion of these funds to go towards our enthusiastic, weekly students who are not otherwise already being recognized through other ARMTA scholarship, bursary or award events.

The use of these funds will be open to all ARMTA Calgary Branch students (not only those who achieve highest marks in exams, festivals etc).

We came up with SEVEN wonderful ideas, four could easily be online, one could be online and/or in person, and two would best be in person.

ONLINE EVENTS:

1 ESSAY COMPETITION. Students would write an essay. We would have a different theme each year. It could deal with how music helped them during shut downs, creative ideas they have about music, music they have studied by BIPOC/women (under-represented) composers, etc. We would set up three categories by age: under 12, 13-17, 18 and over, and we would need a Judge, or a reviewer to ensure that entries meet requirements.

2 POSTER COMPETITION. Students would produce a poster to reflect a piece they are studying, a genre they love, a piece they have composed, etc. We would again set up categories based upon age. Judge? No Judge? Or we could draw names from all entries for a few \$50 prizes?

3 CREATIVE VIDEO COMPETITION. Students would produce a video of themselves performing a musical piece in any discipline. It would be expected that these videos would show great originality, and the use of props, costumes, exotic locations, other people/pets included, etc would be the “creative” part. Judge? No Judge? Or we could once again draw names from all entries.

4. EXCELLENCE IN DUAL DISCIPLINES. Annual ARMTA Calgary funding?. The idea here is to celebrate students that excel in another discipline while studying music. Any student (regardless of exam/festival participation) who studies with an ARMTA teacher is eligible. This could be Music/Sport, Music/Dance, Music/Speech Arts-Debate, Music/Art, Music/Chess, etc.

The students would have an annual deadline date to apply, with letters and pictures supporting their application. The other discipline must require a large time commitment (5+ days a week of practice) and ideally students would be in a ‘high-performance’ group.

ONLINE/IN PERSON EVENTS:

1 PIANO BATTLES/VOICE BATTLES/STRINGS BATTLES, PERCUSSION BATTLES, etc. Students would sign up to take part in these battles, and they would be paired with another student at the same level. (Alternatively, they could also be put into teams of three students each). Categories representing studies in Grades 1-3, 4-6, 7-9 and Advanced Grade 10 and up would be established. You can go online and search out “Piano Battles” to see how this has been documented since Baroque times and is currently popular in High Schools, Universities and even subway stations. These Battles are best in person, but work quite well online also. A short list of rules could be easily distributed. A Judge with comments makes this a lot more fun. But we could also have no Judge. Or once again, draw names from all competitors?

IN PERSON EVENTS:

1 MASTERCLASSES. Such as a “First Recital” masterclass for our more nervous students who are approaching their first recital or first exam, or who have had bad experiences in the past. Students with 2+ years of Festival and exam experience, or who have placed highly in competitions/exams, would not be eligible. No Judge needed. Clinician required? But we could draw names again for those who participate.

2 MISTAKES RECITAL. Students would prepare a piece they like. Somewhere in the middle they have planned a spectacular “crash and burn” moment, which they need to recover from, end well, and still be able to smile, bow and leave the stage with bravado. In the past, three Judges work well: One for the overall quality of the “good” part of the selection, one for the quality of the “crash and burn”, and one for the joyfulness of the final bow, smile and bravado. This is a great chance for students to learn how to overcome the fear of hitting wrong notes/cracking a high note/squeaking their string instrument/forgetting their Speech Arts words, etc. And it is a super fun event. Draw names from all participating students to receive their “award”.

These are our seven ideas for including all the ARMTA students who are studying with us. We feel these programs/projects/competitions would promote interest in our Calgary Branch members, and as word spreads, it may lead other Calgary teachers to join us.

We are looking forward to the Calgary Branch Board members ideas on these events. We do not expect our branch to do ALL of the above projects, but are proposing these as ideas. As the purpose of these programs is to spend Endowment funds, we propose NO entry “fee” into any of these events.