

Calgary Branch Board Meeting Date: 2020, December 4-8

Forum: Email

ADDENDUM No. 2
MINUTES of MEETING

**Chair:** Beth Olver **Recorder:** Maryellen Pankratz

Attendees: Rachel McClellan, Lisa Kiernan, Carol Moore, Frances Ewington, Denisha Teichroeb, Barb Robertson, Rita Thurn, Nathene

Arthur

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The following contains additional items that were discussed after the meeting and information added to the subsequent meeting.

Early Bird Fee Additional \$10.00 regular membership cost 2020 December 8, 2020

<u>Background</u>: This would lessen the \$20.00 insurance increase. Insurance premiums will go up and is unfortunately is a cost we have to bear. This would encourage members to sign up early and will need to be done before renewal notices go out.

<u>Financial Impact</u>: We lose \$2.04 in stripe fees from each \$65.00 Calgary membership fee paid by credit card.

\$62.96 x 192 members = \$12,088.32

\$52.86 x 192 members = \$10,168.32

If every member takes advantage of the \$10.00 discount, there will be a loss of \$1920.00 in membership income. This is worst-case scenario, as some members pay by cheque; for those members, we don't lose any money in stripe fees.

<u>Comments</u>: It should be made clear to the membership that this measure is in place for the 2021 membership year only so that they don't expect the same every year.

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Moved by Barb Robertson, seconded by Carol Moore that Calgary Branch set an early bird fee of \$55.00 for 2021, which is \$10.00 less than the regular rate.

**The motion is passed.** There were no votes against and no one abstained.